

For Immediate Release

Diamond Vogel Announces 2024 Feature Colors and Annual Color Trend Report

Orange City, IA – December 12, 2023 – Diamond Vogel releases their 2024 Color Trend Report with the announcement of four feature colors that highlight color directions for the coming year. Each color expresses important lifestyle influences, providing key inspiration for interior and exterior spaces.

“We selected this year’s feature colors for their celebration of confidence, their comfort in honoring the past, and nature’s effortless inspiration that delivers classic style,” explains Sandy Agar-Studelska, Diamond Vogel Marketing Manager. “Each color delivers unique, expressive hues that pair easily with colors within our 2024 trend palettes.”

Diamond Vogel 2024 Feature Colors

Welcome Home (0325) Familiar and timeless, this sophisticated hue creates a welcoming space that delivers comfort and renewal. Its understated style delivers the perfect mood for relaxed, easy living.

Mother Nature (0746) Influenced by open spaces and the strength and beauty of the outdoors, this energized deep green delivers effortless style. Create comfort and sanctuary with this confident green inspired by mother nature herself.

It’s My Party (1074) Celebrate your home with this youthful vintage-inspired orange that delivers natural joy. Optimistic and expressive, this free-spirited hue is perfect for those that want to deliver fun-loving personality to a space.

Glistening (0813) Flourish and bloom with this optimistic yellow that celebrates confidence and new beginnings. Brighten your day and perspective with this expressive hue.

“Diamond Vogel’s 2024 color trend report, ‘Embrace the Adventure’ provides twenty colors in four lifestyle palettes. Each delivers modern inspiration for architectural spaces. We celebrate classic style, which delivers soothing and familiar comfort, while embracing expressive colors that are dramatic and full of energy and boost our mood,” explains Agar-Studelska. “Our spaces should reflect our personality, deliver joyful inspiration, and ground us to improve our outlook and mental wellbeing.”

Diamond Vogel 2024 Trend Palettes:

Back in Time

Treasured memories of the past inspire this palette of versatile colors that mix classic hues with modern style, delivering fresh spaces perfect for today’s home. These harmonious hues of light and dark deliver the perfect balance.

Nature Connection

Nature delivers reassurance of new beginnings with each season. This collection of nature-inspired colors captures this cycle of renewal. We celebrate nature with these colors that balance and connect us to our shared environment.

Chart Your Own Course

Inspired by our uniqueness and desire to embrace our own style, this palette delivers expressive colors that highlight our confidence and free-spirited nature. Explore life and don’t be afraid to express your optimism daily!

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Seize the Day

Embrace and celebrate confidence every day, even in challenging times. The rhythm of life demands that we seize the day with joy. This palette of expressive colors delivers freedom from burdens and encourages new beginnings.

About Diamond Vogel

Diamond Vogel is a manufacturer of high-quality paint and coatings based in Orange City, Iowa. Founded in 1926, Diamond Vogel provides coating solutions to the industrial, architectural, industrial wood, automotive, aerosol, traffic, and toll manufacturing markets. For more information about Diamond Vogel visit our website at diamondvogel.com.

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For more information

- Consumers and design professionals can pick up a color sample of our 2024 Feature Colors and our 2024 Color Trend brochure at any Diamond Vogel Paint Store.
- You may provide these links in print or web materials for consumers to learn more about our ***Diamond Vogel 2024 Feature Colors***
Welcome Home: <https://www.diamondvogel.com/2024ColorTrendReport/welcomehome.html>
Mother Nature: <https://www.diamondvogel.com/2024ColorTrendReport/mothernature.html>
It's My Party: <https://www.diamondvogel.com/2024ColorTrendReport/itsmyparty.html>
Glistening: <https://www.diamondvogel.com/2024ColorTrendReport/glistening.html>
- You may provide this link in print or web materials for consumers to learn more about our ***Diamond Vogel 2024 Color Trend Palettes – Embrace the Adventure***
<https://www.diamondvogel.com/2024ColorTrendReport>
- Editors: You may download any of the ***2024 Feature Colors or 2024 Trend Report*** artwork for use in print or web materials: <https://www.diamondvogel.com/2024ColorOfTheYear/media>
- Learn more about the latest Architectural color trends for interiors and exteriors from **Diamond Vogel's color reports** at <https://www.diamondvogel.com/architectural/color-forecasts>